

PRESS RELEASE

FOR IMMEDIATE RELEASE

Dive into Seaster!

Easter bonnet parades, duck races and inspirational egg-hunts for chocolate detectives are just some of the egg-cellent low or no cost events bobbing up on the coast this year. Visit englandscoast.com, the one-stop browse-and-booking platform to find out what's on.

Get little ears flapping and head down to Bridport in <u>Dorset</u> for the new <u>Stampede by the Sea</u> free interactive trail criss-crossing Bridport, West Bay and Lyme Regis taking place from 28 March to 27 May. Throughout the Easter holidays families can download maps and track down more than 50 brilliantly coloured elephants, designed and painted by local artists.

Each elephant has a scannable QR code with special offers, activities and competitions to win attraction passes and much more. The trail is free but visitors are encouraged to donate to Dorset-based charity Weldmar Hospicecare.

Also new and free, <u>Dorchester Roman Festival</u> will offer thrilling Gladiator battles, reenactments, mosaic-making and Roman dress-up. Set in the ancient Roman amphitheatre of Maumbury Rings, the Roman Festival takes place on Saturday 12 to Sunday 13 April and promises to whisk participants back to gladiatorial combat and clashes, hands-on creative activities and a chance to explore local Roman archaeology and exhibits.

On the **North Norfolk** coast, <u>Holkham Park Easter Trail</u> at <u>Holkham Hall</u>, 5-17 April, invites all the family to grab their bunny ears and get cracking on the Easter egg hunt trail to decipher the code and track down all the trail boards. Explore outside and have fun hunting in the deer-filled grounds of this spectacular stately home. The trail is free but parking charges apply when in Holkham Park.

Further South in White Cliffs Country, Kent families can join a unique Easter experience at St. Margaret's Bay with 'Meadow and Coast: A Foraging Easter Feast'. This event features guided foraging with Wild Kitchen's Lucia Stuart in three special locations, culminating in a wild food feast in a stylish beach hut. Discover the natural bounty of the coast and meadows while enjoying a delicious feast foraged meal.

What better way to celebrate Easter than meeting new-born lambs? At <u>Easter Adventure at Wroxham Barns</u>, in Hoveton Norfolk, 5-21 April, visitors can witness lambs being born with an up-close experience in the lambing enclosure, £12 per adult and child. Visitors can stay all day until 5pm. An Easter Trail and plenty of creative activities are also available and there's a rainy-day guarantee. You can also book to camp and glamp here.



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If you're looking for an Easter egg-stravaganza for the whole family, get over to **North Yorkshire's Redcar Racecourse** for a family fun day on <u>Easter Monday Raceday</u>. Alongside the horse racing there's bags of free entertainment in the Course Enclosure including bouncy castles, face-painting and a visit from the Easter Bunny.

Still in North Yorkshire, at the beautiful garden of Ormesby Hall, there's wheel barrow racing, an egg and spoon race, welly throwing, seed planting and an Easter trail on Saturday 12 to Sunday 27 April, prices £3 per trail which includes trail sheet, bunny ears and chocolate egg. Then head to nearby South Gare beach to run off the sugar rush!

If you're on the northeast coast, make your way to Hartlepool's Headland this Easter, 22 -27 April, for free sports, games, crafts and a walking trail with a host of characters including Fish Annie and Rime of the Submerged Forest. Explore Hartlepool is also offering an activity pack full of free coastal activities. While you're here visit Hartlepool Marina, one of the most modern in Europe, attracting hundreds of vessels and scores of cosmopolitan bars, bistros and cafes, perfect for an Easter roast!

In the southeast, <u>Margate</u> is within easy reach of London and a great day out; this year join the <u>Great Egg Case and Scavenger Hunt</u> on Margate Main Sands hunting for clues of marine life on the shore, look out for shark and ray egg cases and join in beach sand art with all equipment provided by the Thanet Coast Project. The event is free but book ahead, there's a suggested donation of £2.50 per adult with a child's present. Or head to <u>Ramsgate's Easter Handmade & Vintage Fair</u> on 20 April for heaving stalls of tempting locally-made Easter treats.

In Devon, visit <u>Pennywell farm</u> for its Egg-stravaganza Trails and egg hunt all around the farm and leading to the Easter Bunny's house ending with a chocolate prize, there's enter the photo competition to win a hamper, guess the weight of the Easter Bunny's Helpers, hunt the golden egg and much more!

Or hop over to the Easter Egg Trail at <u>Babbacombe Model Village</u>, which runs from now to April 13; hunt out colourful hidden eggs - successful explorers will enjoy a small gift - while the 9-hole crazy golf course will ramp up the family's competitive spirit. While you're here, visit Greenway near <u>Dartmouth</u>, former holiday home of Agatha Christie, for the spectacular Festival of Blossom.

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For more information on England's Coast visit www.englandscoast.com/en or contact Sheron Crossman, National Coastal Tourism Academy Marketing & Communications: Sheron.crossman@coastaltourismacademy.co.uk. or cass@c-pr.co.uk or 07968 255 464.



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Notes to editors: The England's Coast project is delivered by the National Coastal Tourism Academy, whose partners include: Visit North Yorkshire, The North York Moors National Park Authority, Visit Hull & East Yorkshire, Visit Lancashire, Visit Redcar & Cleveland, Tees Valley, This is Durham, Visit Essex, Visit Thanet, Dover/White Cliffs Country, Visit Brighton, Visit Portsmouth, Visit Isle of Wight, Discover Dartmouth and Visit Plymouth.

The NCTA was established in 2013 to help job creation and economic growth in the tourism economy of coastal towns. It is a not-for-profit organisation, working with industry, coastal destination partners, government departments, academia and national coastal organisations and is the recognised voice of coastal tourism.